

Get Swept Away Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

This sweepstakes ("Promotion") may only be entered in or from the 50 United States and the District of Columbia.

1. How to Enter. To enter, visit <https://allianceconnection.com/sweptawaysummer/> ("Website") to fill out and submit the entry form (the "Entry Form"). All entrants must have a valid email address. Entrants must enter all items in the Entry Form. Each entrant will get one (1) entry per person/household. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor (as defined below) and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed Entry Forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

2. Eligibility. Participation is open only to legal residents of the fifty United States and the District of Columbia, who are 21 years or older and of the legal age of majority as of the Promotion Start Date (as defined below). Void outside of the 50 United States and the District of Columbia, and where prohibited, taxed, or restricted by law. Employees, officers, and directors of Alliance Connection, Inc. ("AC" "Sponsor"), and Couples Resorts ("Prize Provider"), and each of their respective parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers, and/or distributors of Promotion materials (such parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers and/or distributors of Promotion materials, together with Sponsor and Prize Provider, collectively, the "Promotion Entities" and each, a "Promotion Entity") are not eligible to enter the Promotion. The respective immediate families (parents, children, siblings, or spouses) or members of the same household (whether related or not) of any employee, officer, or director of any Promotion Entity are also not eligible to enter the Promotion. All federal, state, and local laws and regulations apply.

3. Promotion Start/End Dates. Promotion begins 12:01 AM Eastern Time on March 15, 2024 and ends at 11:59 PM Eastern Time on April 15, 2024.

4. Random Drawing/Odds. On or about April 15, 2024, Sponsor will select a potential winner to win the Prize (as defined below) in a random drawing from all eligible entries. Odds of winning depend on the number of eligible entries received for the drawing.

5. Prize. One (1) prize is available, consisting of one (1) five (5) day / four (4) night trip for the winning entrant (the "Winner") and one (1) adult guest of the Winner's choosing (the "Guest") to the Resort for the event of their choice (May 15, 2024 to May 19, 2024 OR June 18, 2024 - June 22, 2024) (the "Event Windows"), which includes:

- All-inclusive accommodation for four (4) nights (double occupancy) for Winner and Guest at the Resort (room category and location at Couples Resorts discretion);
- In-destination ground transportation for Winner and Guest in the same vehicle;
- Meals and select alcoholic and non-alcoholic drinks for Winner and Guest;
- Room taxes, resort fees, and gratuities for Winner and Guest;
- Non-motorized water sports and select entertainment for Winner and Guest;
- Access to premium events and special guest expert sessions

The approximate retail value ("ARV") of the Trip is U.S. \$2,300.

The ARV of the Prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the Prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor will not replace any lost or stolen Prize items. Unclaimed Prizes may not be awarded.

All expenses and incidental travel costs not expressly stated above, including but not limited to taxes, airfare, spa treatments, excursions, discretionary premium meal service and specialty wine list, and other costs, fees, or surcharges, will be the sole responsibility of the winner. **For avoidance of doubt the Prize does not include airfare.**

Reservations will be arranged between Winner and AC on behalf of Prize Provider, subject to availability, restrictions, and conditions. Winner may only redeem the Trip during the Getaway Window.

Sponsor assumes no responsibility for canceled, delayed, suspended, or rescheduled events (including airline flights) beyond its control. All other expenses not specifically mentioned herein, including, but not limited to, those related to air transportation, ground transportation, incidentals, passenger tariffs or duties, surcharges, airport fees, security fees, or taxes are solely the responsibility of Winner and Guest.

Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay or in the event Winner and/or Guest miss a scheduled airline flight (through no fault of Sponsor or due to a force majeure event).

All travel and accommodations are subject to availability, change, and restrictions. The Prize is non-transferable. In the case of unavailability of any part of the Prize, Sponsor and/or Prize Provider reserve the right to substitute a prize of equal or greater value. No cash redemptions. All federal, state, and local taxes are the sole responsibility of the Winner.

6. Notification/Winner Responsibilities. Potential winner selected will be notified via email on or about ten (10) business days after the Promotion End Date and may be required to sign and return, where legal, an Affidavit or Declaration of Eligibility and a Release of Liability ("Winner Eligibility Documents") within seven (7) days of Prize notification. Any Guest may also be required to sign and return, where legal, the Winner Eligibility Documents. If any potential winner cannot be contacted within five (5) days of first Prize notification attempt, if any Prize or Prize notification is returned as undeliverable, if the Winner rejects the Prize, or in the event of Winner's noncompliance with these Official Rules, such Prize will be forfeited and an alternate potential winner will be selected from all remaining eligible entries. Upon Prize forfeiture by Winner, no compensation will be given to Winner.

Winner and Guest must have all necessary identification and/or travel documents (e.g., a valid U.S. driver's license or passport) required for travel to the Jamaica. Winner and Guest must, at all times, conduct themselves in an appropriate and well-behaved manner during stay at Resort; if Resort management determines in their sole discretion that Winner and Guest have violated this provision, stay will be immediately terminated, and neither Sponsor nor Prize Provider will have any liability to Winner and Guest in connection with such termination.

7. Conditions. Participation in Promotion constitutes each entrant's permission for Sponsor to use their first name and city and state. By participating, each entrant, Winner, and Guest each agree to release and hold harmless Sponsor and each other Promotion Entity from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death, which may occur in connection with, preparation for, travel to, or participation in the Promotion; possession, acceptance, and/or use or misuse of the Prize or participation in any Promotion-related activity; and claims based on publicity rights, defamation, invasion of privacy, and/or merchandise delivery. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning.

8. Additional Terms. In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the

domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry.

Any attempted form of entry other than as set forth above is prohibited; no automatic, programmed, robotic, or similar means of entry are permitted. Sponsor, its affiliates, partners, and promotion and advertising agencies are not responsible for technical, hardware, software, telephone, mail or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled, or delayed computer transmissions which may limit one's ability to enter the Promotion, including any injury or damage to any person's computer relating to or resulting from participating in this Promotion or downloading any materials in this Promotion. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend, or suspend this Promotion should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud, or other causes beyond its control corrupt or affect the administration, security, fairness, or proper conduct of the Promotion. In such case, Sponsor will select potential winner(s) from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Promotion or Website. Sponsor may prohibit an entrant from participating in the Promotion or winning the Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten, or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ACCESS TO THE PROMOTION AND/OR USE OF THE PRIZE. IN NO EVENT SHALL THE RELEASED ENTITIES' TOTAL LIABILITY TO ANY ENTRANT FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED \$10. WITHOUT LIMITING THE FOREGOING, THIS PROMOTION AND THE PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

10. EACH ENTRANT UNDERSTANDS THAT BY ENTERING THIS PROMOTION, SUCH ENTRANT WILL BE AUTOMATICALLY SUBSCRIBED TO PRIZE PROVIDER NEWSLETTERS AND WILL RECEIVE OFFERS TO ENTER OTHER PROMOTIONS SPONSORED BY SPONSOR. EACH ENTRANT CAN UNSUBSCRIBE TO NEWSLETTERS AND EMAILS AT ANY TIME BY FOLLOWING THE DIRECTIONS ON THE NEWSLETTERS AND EMAILS TO "UNSUBSCRIBE" OR IN ACCORDANCE WITH THE PRIZE PROVIDER'S PRIVACY POLICY, AS APPLICABLE. EACH ENTRANT UNDERSTANDS THAT SUBSCRIBING OR UNSUBSCRIBING WILL HAVE NO EFFECT WHATSOEVER ON SUCH ENTRANT'S CHANCES OF WINNING IN THE PROMOTION.

11. List of Winners. To find out who wins this Promotion, send a self-addressed, stamped envelope within six (6) weeks after the end date of the Promotion to Alliance Connection, Inc. 7960 Alta Vista Dr., Pinckney, MI 48169. Attn: Couples Resorts Sweepstakes.

12. Sponsor. Alliance Connection, Inc with offices at 7960 Alta Vista Dr., Pinckney, MI 48169.

13. Release of Social Media Platforms. Each entrant acknowledges that this Promotion is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Inc., Meta Platforms, Inc., Twitter Inc., or TikTok Inc. (the "Social Media Platforms"). Each entrant releases each Social Media Platform from any and all liability arising from or related to this Promotion.

If you have any questions about this Promotion, please contact Alliance Connection, Inc, 7960 Alta Vista Dr., Pinckney, MI 48169. Attn: Couples Resorts Sweepstakes. (v2)